Dear Friends,

Thanks to your support, United Way of Central Washington is able to positively impact thousands of individuals, children, and families in Yakima and Kittitas Counties. We reach 1 in 3 people living in your neighborhood, going to your kids’ schools and working alongside you every day. Together, we ensure that more kids went to bed with their bellies full and more adults had a job to go to in the morning. We make sure there is support for a person who has been given a life-altering diagnosis. We help people by funding 68 effective and efficient programs at 48 local nonprofits, bringing individuals and organizations together to solve problems, and mobilizing volunteers.

As we celebrate what we’ve accomplished together, we know there is more we must do to tackle the most complex problems in Yakima and Kittitas Counties. That’s why after carefully evaluating community conditions and asking for extensive stakeholder input, we are launching our new focus area “Our United Way is committed to overcoming intergenerational poverty by collaboratively building resilience and closing the opportunity gap in the lives of our youth in Central Washington.”

When we all come together – businesses, philanthropists, agencies, city governments and individuals – to support our community, change can and will happen. Looking to the future, we hope to increase our impact in our communities, expand Community Impact Partners, workplace campaigns and Small Business Partners.

Thank you for your support of United Way and our neighbors in need. It’s amazing what can happen when we all LIVE UNITED.

Neiri Carrasco, President & CEO
United Way of Central Washington
KEEPING IT LOCAL!

All donations made to United Way's Community fund directly serve YOUR community. What's raised here, STAYS HERE!

Why we are the BEST CHOICE

We're the PROBLEM SOLVERS, the hand raisers, and the GAME CHANGERS. United Way does everything humanly possible to provide responses and solutions that protect, improve, and empower lives around the world. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to JOIN THE FIGHT against their community's most daunting social crises. We don't focus on just one issue, or one community. UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON in our community. We win when we LIVE UNITED. And we don't do it alone.
UNITED WE WIN

Over 12,000 calls were answered by 2-1-1; a United Way funded program.

UNITED we fight to meet the needs of our community members.
The campaign of 2019 funded 68 programs in Yakima & Kittitas Counties.

500+ local companies participated in campaign.

9,000+ volunteer hours.

5 new program partners.

120+ participants in resilience related trainings.

150,000+ people helped by UWCW this year.

$950,000 invested in the community.

211
Youth Development
- Boy Scouts Grand Columbia Council
- Carroll Children's Center
- Child Care Aware of Central Washington
- Pathway's to Parenting
- Teens in Foster Care
- Valley Intervention Program
  - Catholic Charities Serving Central Washington
- Youth Advocacy
  - Court Advocates For Children for Kittitas County

Art Exploration Class
- Gallery One Visual Arts Center

Youth Development
- Girl Scouts of Eastern WA & Northern Idaho

Youth Recreation Scholarship
- HopeSource

Adult Education
- La Casa Hogar

On The Corner After School Program *NEW
- On The Corner

UnityWorks School Program *NEW
- UnityWorks Foundation

Parent to Parent Yakima
- Children's Village

ASPIRE Youth Mentoring
- Day Camp
- Jewett Child Care Center
- Midnight Madness
- Saturday Night Live
- Youth Drop-In Center
- Yakima Family YMCA

Y.P.A.L.
- Yakima Police Activities League

After School Programming for Youth
- Youth Services of Kittitas County

Roots to Wings * NEW
- Pacific NW University of Health Sciences

Book Up Summer
- Page Ahead Children's Literacy Program

T.E.A.M. (Training, Equipping, & Mentoring) Program
- Love In The Name of Christ

211
- People For People

Supported Employment Program
- Yakima Specialties

Resident Services
- Catholic Charities Housing Services

Volunteer Services
- Catholic Charities Serving Central Washington

Independent Living Skills
- Edith Bishel Center for the Blind & Visually Impaired

2019 Funded Programs

Education

Health

Income

Hospice Support Services
- Hospice Friends

Family Counseling Services
- Catholic Charities Serving Central Washington

Domestic Violence Victim Advocates
- Sexual Assault Victim Advocates
  - The Lighthouse (formerly Lower Valley Crisis Center)

Mental Illness Support Services
- NAMI

Independence For Fragile Families
- Parent Trust for Washington Children

Therapeutic Riding
- Pegasus Project Foundation

Retired & Senior Volunteer Program
- RSVP Yakima County

Medical Care Center *NEW
- Union Gospel Mission of Yakima

Life Threatening Illness Support Services
- Wellness House

Eastside Youth Sports
- Youth Sports
  - Yakima Family YMCA

Family Crisis & Self-Sufficiency Program
- YWCA
When Charlie first walked into Rod’s House, he had been homeless for three years, starting at age 16. His family was actively engaged in gang activity and the environment was very unhealthy. Charlie found his way to Rod’s House nearly every day for drop-in hours where he felt welcomed for the first time in a long time. Charlie decided he was ready for a change. Rod’s House staff helped Charlie re-enroll in high school. Charlie continued working actively with a case manager at Rod’s House and engaged in nearly all available tutoring sessions. He developed job search and employment-related skills but faced an uphill climb because of his lack of stable housing. In December, our local Homeless Network opened an extreme winter weather shelter for young adults and Charlie was one of our first shelter guests. Charlie was referred to a young adult housing program with a partnering agency. He was screened in and made an immediate, positive connection with his new case manager. It took more than six active weeks to find housing, but he was ultimately able to exit the shelter to his own place. He was finally housed stably - the first time in four years.

~ ROD’S HOUSE

Risk to Resiliency is a United Way coalition focused on building a strong and thriving community. Their mission is to inspire inter-agency collaboration in order to empower people to create a trauma-informed community where resiliency is both accessible and equitable for all. This coalition consists of individuals representing various community agencies who participate in our monthly meetings. The monthly meetings include opportunities for education and collaboration.

This past year, Risk to Resiliency partnered with OIC of Washington to offer a two day Strengthening Families Training to over 40 services providers. In partnership with Greater Columbia Accountable Communities of Health, the coalition developed a curriculum for a Resilience Workshop to be used throughout the state. Two sessions of this workshop have already been hosted here in Yakima by Risk to Resiliency.
A 12-year-old girl began attending YPAL in 2017. She lived with her family in one of the most gang corrupted neighborhoods in Yakima. She struggled in school, having been suspended and placed in in-school suspension several times, which increased when she began middle school. At first, it seemed attending YPAL was not making a difference, but she found her niche in their culinary arts program “Urban Kitchen”. The first month was difficult as she was not used to the positive attention she received from the volunteers and she often acted out against them. As time went on, she realized that staff and the volunteers were not out to get her, but they were there to help her and she began to confide in them. Her grades were still low, but it became clear that she was struggling due to the time she had missed while suspended. She had made it through an entire school year without being suspended or sent to detention at all. She continues to work on her grades and has been referred for a leadership group at her school, which she attends regularly. She now helps in the YPAL program “Kids in the Kitchen” as a peer mentor to the younger kids.

~ YPAL
THANK YOU to all our volunteers!

Many thanks to these individuals for all your hard work. Your community thanks you!

**Pillars Campaign Committee**
- Greg Lighty, Kapuza Lighty
- Lauren Ellis, Lighty Law

**Tocqueville Campaign Chair**
- Julie Allen, Retired

**Agriculture Division**
- Chris Rankin, Rankin Equipment
- Theresa Sewell, PayneWest
- Santiago Alejo, BBSI
- Mark Kravets, Alegria & Co.

**Professional / Financial Services**
- Maggie Lund, Abeyta Nelson
- Kevin Good, BBM Financial
- Brett Goodman, Abeyta Nelson

**Retail Division**
- Angelica Castaneda, Banner Bank

**Government Services Division**
- Pat Fabish, Moss Adams
- Mark Kravets, Alegria & Co.

**Manufacturing Division**
- Laura Terrazas, Heritage Bank
- Austin Beebe, HUB International
- Kerry Steel, Heritage Bank
- Greg Reilly, Heritage Bank

**Healthcare Division**
- Jolene Seda, Virginia Mason Memorial Hospital
- Jeff Kaplan, Virginia Mason Memorial Hospital
- Colin Ramsey, Sundown M Ranch
- Stephanie Lindley, Yakima Heart Center
- Kate Adkison, People for People
- Deborah Ginther, Virginia Mason Memorial Hospital
- Brandi Kirschner, Homestreet Bank

**Education Division**
- Debi Foster, Grandview School District

**LOANED EXECUTIVE SPONSORS**

United Way of Central Washington thanks the following companies for providing employees to the Campaigns Loaned Executive program.

- HUB International
- Virginia Mason Memorial Hospital
- Abeyta Nelson
- People for People
- Banner Bank
- Grandview School District
- Yakima Heart Center
- Alegria & Co.
- PayneWest Insurance

**GIFTS IN KIND DONORS**

Thank you to the individual and companies who donated in-kind services to help us bring awareness to the community.

- Yakima Design
- Yakima Herald Republic
- Coca Cola Co.
- SPD&G Advertising & Public Relations

"The Heart of a VOLUNTEER is not measured in size, but the depth of the Commitment to make A DIFFERENCE in the lives of others"  
- Deann Hollis
CONGRATS!
to this year's
Top 20 giving campaigns

Based off of reporting and collections through April 30, 2020

Employee Campaigns

1. Yakima School District
2. Virginia Mason Memorial
3. The Dolsen Companies
4. Tree Top Inc.
5. U.P.S. Yakima
7. East Valley School District
8. Bi-Mart
9. Noel Corporation
10. Tri-Ply Construction
11. Costco
12. State Combined Fund Drive
13. West Valley School District
14. Wells Fargo
15. Community Health of C.W.
16. Yakima Valley Farm Workers Clinic
17. AB Foods
18. Abeyta Nelson Injury Law
19. Catholic Charities
20. Sundown M Ranch

Corporate Donors

1. Yakima Federal Savings & Loan
2. Gilbert Orchards, Inc.
3. Tree Top Inc.
4. Horizon Distribution
5. McDonalds
6. The Dolsen Companies
7. Puget Sound Energy
8. MG Wagner Roofing
9. Columbia Reach Pack
10. Bi-Mart
11. Michelsen Packaging
12. U.P.S. Yakima
13. Rankin Equipment
14. Banner Bank
15. Sundown M Ranch
17. G.S. Long Co.
18. Alliant Communications
20. Columbia Valley Fruit

This year, our local United Way launched a small business program to empower small business owners and their employees in giving back to the community. Designed by small businesses, the program makes it easy for members to fund volunteer opportunities, enhance corporate philanthropy initiatives, and build stronger networks within the community. Businesses must have 50 or less employees.

Members ($365-$520)
- Biotwine Manufacturing
- Border States Electric
- Kline Construction

Leadership Members ($520-$1,200)
- Loofburrow Wetch Architects, P.S.
- Valley Title Guarantee
- Cabinet Tech
- Doubl Kold
- Goodman Road Smokeshop

Executive Members ($1,201+)
- Larson Berg & Perkins
ALEXIS DE TOCQUEVILLE SOCIETY

Bruce & Julie Allen
Jack & Connie Bloxom
Cragg & Barbara Gilbert
Paul & Terri Schaake
Albert & Pat DeAtley
Charlie & Leslie Eglin
Rodger & Teresa Noel
Vannoy & Deb Culpepper

WE ARE GRATEFUL FOR THE GENEROUS LEADERS IN OUR COMMUNITY WHO HAVE SHOWN THEIR COMMITMENT TO OUR WORK IN YAKIMA & KITTITAS COUNTIES BY INVESTING $10,000 OR MORE THROUGH THE TOCQUEVILLE SOCIETY.

300 Pillars contributed $496,000.
For over 50 years, United Way’s leadership givers have lead the way as members of the United Way Pillars Club and Tocqueville Society. These individual gifts of $1,200 and above account for nearly half of our annual campaign and directly impact the lives of over 100,000 community members in our service area. Financial contributions are only one component of leadership, however. Many of these top donors also give extensively of their volunteer time and dedicate hours of their talent to advancing United Way’s mission to achieve transformative change and lasting impact in Yakima and Kittitas Counties. Thank you to all who give so generously to United Way! Because of you, our community is better.

Mike Broadhead

The United Way of Central Washington Hall of Fame is to recognize individuals whose contributions to this organization is irreplaceable. The legacy that is left by this individual has significantly shaped this organization. To be eligible for the Hall of Fame, the individual must be a part of the organization for 10 or more years in various capacities.
The Ken Messer award is United Way of Central Washington's award recognizing an individual who is making a difference in our community through his or her outstanding volunteer service, leadership and philanthropy both through United Way and through other organizations. The award is given in the spirit and tradition of community service to someone who is a true example of long-standing and deep commitment to community.

Our young professionals action group is making a difference in the region by helping to support UWCW’s mission. New Leaders Yakima County provides recognition and opportunities for learning, development, and access to civic engagement.

2019-2020 NLYC Executive Committee

Rob McCurdy, President
Xander Deccio, President Elect
Martha Ramirez, Secretary
Kyle Curtis, Treasurer
Lindsay Johnson, Past President
Wendy Lopez
Amy Lopez
Felicia Hernandez
Jacob Tate
Nicole Borroff
Corie Burck
Stacy Short
Sam Johnson
Stefanie Jesperson
Thayne Jongeward
Amelia “Candi” Magana
Blaine Markley

Thank You

United Way of Central Washington does not include any portion of its operating budget for events. All events are made possible through the generosity of sponsors.
Officers

Sonia Rodriguez True, Chair
Marvalene Broadhead, Vice Chair
Kevin Good, Secretary
Hilary Tanneberg, Treasurer

Jeff Barrom, HUB International
Marvalene Broadhead, Community Volunteer
Suzy Diaz, Heritage University
Kevin Good, BBM Financial
Nick Kranz, Hanford
Greg Lighty, Kapuza Lighty PLLC
Jolene Seda, Virginia Mason Memorial Hospital
Hilary Tanneberg, Moss Adams Wealth Advisors

Committee Chairs

Finance: Hilary Tanneberg
Community Investment: Marvalene Broadhead
Grant Process Committee: Larry Mattson
Resource Development: Tony Klein

David Morales, Northwest Justice Project
Wes Morris, Tri-Ply Construction
Jackie Payne, Yakima Federal Savings & Loan
Minerva Pardo, West Valley School District
Sonia Rodriguez True. True Law Group, P.S.
Larry Mattson, Jacob's Engineering
Tony Klein, Ex Officio, Banner Bank
Rob McCurdy, Ex Officio, NLYC

Officers

Mike Broadhead, President, Retired - Central Valley Bank
Scott Wagner, Vice President, M.G. Wagner Roofing
Neiri Carrasco, Secretary, United Way of Central Washington
Pete Bansmer, Treasurer, Retired - Yakima Federal S&L

Charlie Eglin, Tri-Ply Construction
Jan Luring, McDonalds
Dave Hargreaves, HUB International
Alex Hodge, Horizon Distribution
Dr. Duane Monick, Retired - Yakima Heart Center
Tony Klein, Banner Bank

Audited Financials

For the FYE June 30, 2019

Total Revenue $1,461,428
Program Expenses 1,339,262
Administrative 148,876
Fundraising 149,263
Total Expenses $1,637,401
Net draw on reserves $175,973
Spirit of Central Washington Community Breakfast
This year’s keynote speaker was Jaycee Dugard, author of “A Stolen Life” telling her story and how she overcame the trauma she endured.

Pillars Club Party
The annual Pillars Party was hosted at 4th Street Theatre in October. Over 100 guests enjoyed a lovely evening of music, food, drinks, and conversation.

Day of Action
This past year, we hosted Day of Action events in the spring, summer, and fall with over 100 volunteers. Volunteers helped in food banks, served meals to the homeless, painted classrooms, put together furniture for shelters, sanitized toys, and much more at various non-profits throughout Yakima & Kittitas Counties.

Fit & Fun
Community members and their families came to get some exercise and have some fun.

Celebration of Caring
Community members and their families came to celebrate another successful campaign. Thanks to our donors!