



**United Way
of Central Washington**

COMMUNITY EVENT & MARKETING BENEFITS OPPORTUNITIES August 2017 – March, 2018	PREMIER SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,000
Campaign sponsorship: 2017 Campaign sponsors underwrite the costs of UW's annual campaign and are recognized through events and overall marketing & materials.	✓				
Public Relations: Sponsor will be featured in all event public relations announcements to the press and media.	✓	✓			
Podium Acknowledgement: Sponsor will receive verbal / on-stage recognition for your contribution from one of the speakers at the event.	✓ Speaking Opportunity	✓	✓		
Publicity: Sponsor will be featured in all event advertisements. (Yakima Herald Republic, Social Media, TV)	✓ Premier listing w/ logo	✓ Logo listing	✓	✓	
Exhibit: Signage exhibition opportunity during the event	✓	✓	✓	✓	
Publicity: Sponsor will receive recognition on the Corporate partners wall (UWCW website) for one year and in the Annual Report.	✓	✓	✓	✓	✓
Publicity: Sponsor will be featured on event print and electronic publicity for the event. (Spirit Breakfast, Day of Caring, Pillars Party)(emails, invitations, website, etc.)	✓ Premier listing w/ logo	✓ Prominent listing w / logo	✓ Prominent listing	✓ Featured	✓
Printed program & signage: Sponsorship will be featured in all printed materials and event signage. . Premier: Full page program inclusion, Platinum: half page program inclusion, Gold: quarter page program inclusion, Silver: Logo only. Your company Banner.	✓ (Verbal Recognition, Banner on display)	✓ (Verbal recognition & Banner on display)	✓ (Verbal Recognition OR Banner display)	✓ Featured	✓ Featured
Tickets to Events: United Way Spirit of CW Breakfast Pillars Party	Table of 10 <hr/> 6 guests	8 persons <hr/> 4 guests	6 persons <hr/> 4 guests	4 persons <hr/> 2 guests	0 persons <hr/> 0 guests
Tax Deduction: Sponsorship of this event is tax deductible to the full extent of the law. Please consult with your tax advisor.	✓	✓	✓	✓	✓



2017 SPONSORSHIP COMMITMENT FORM

UNITED WAY OF CENTRAL WASHINGTON COMMUNITY EVENT SPONSOR & MARKETING BENEFITS OPPORTUNITIES

Premier Sponsor - \$15,000 Platinum Sponsor - \$10,000 Gold Sponsor - \$7,500

Silver Sponsor - \$5,000 Bronze Sponsor - \$2,000

Marketing includes: Campaign videos, PSA's, Social Media & email blasts, Newspaper / magazine articles, Printed materials (brochures, programs, website, etc.)

Events include: United Ways Spirit of Central Washington Community Breakfast, Pillars Party, and Day of Caring.

SPONSORSHIP COMPANY INFORMATION

Total Sponsorship Investment: \$ _____ Sponsor Company Name: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Phone: (____) _____ - _____

PAYMENT INFORMATION Check enclosed for \$ _____ Please invoice me

Please make check payable to: **United Way of Central Washington**

Credit card Type: Mastercard Visa American Express Discover

Credit card #: _____ Exp. Date: _____ CVC #: _____ Zip Code: _____

Name on card: _____

Signature (required): _____

Thank you for your support in helping create a better community!

United Way of Central Washington is a registered 501(c)(3) non-profit organization, tax ID: 91-0639892

Please return this sheet via mail or email to:

United Way of Central Washington

116 S. 4th Street

Yakima, WA 98901

Send email to: Kavlene@uwcw.org

For more information contact:

Neiri Carrasco

CEO / President

United Way of Central Washington

Neiri@uwcw.org

Phone: (509) 248-1557