

United Way of Central Washington

Why, When, How

Why?

United Way believes that there are 3 areas that define a strong community. Education, Income, and Health.

In Yakima County, 71% of its residents have either a high school diploma or higher degree. That means 29% of individual over 25 years old may not qualify for even the most basic work.

Yakima County's Per Capita Income for 2009, was nearly \$12,000 less than the state Per Capita Income level of \$29,320.

Yakima County exceeded the state's obesity rate by 5%, but fell short of the national average of 33.8%.

United Way invests its funds to leverage community resources. We work with partner organizations to advance education, gain stable income, and promote health options.

When?

United Way works everyday to promote programs that work for the greater good. Last year more than 100,000 points of service were conducted. That means people had access to programs that help children to advance and become adults of good character, senior citizens receive well balance meals, and families received counseling to get their lives back on track.

How?

To continue our work to advance communities for the common good, we need your help.

Please consider a Company Contribution and Employee Campaign. Over 70% of the funds raised in our United Way are because of the generous payroll deductions make by employees.

If you would like additional information about how United Way is working locally to support our community, you can give United Way a Call, 248-1557 or 925-2730.

Thank you.