



Corporate & Employee

# ENGAGEMENT OPPORTUNITIES

- Build Your Team
- Enhance Employee Morale
- Elevate Your Brand
- Impact Your Community

**United Way of  
Central Washington**



Choose an activity (or two) that best matches your corporate social responsibility (CSR) goals and work with our engagement team to customize the details and create an exceptional experience for your employees.

## WINTER



DECEMBER - FEBRUARY

### WINTER COAT DRIVE

This is a time when those with scarce resources need items to stay warm. Help make the winter a bit warmer for everyone in your community.

[COORDINATE A HAT, GLOVES, SCARVES & SOCKS DRIVE IN YOUR OFFICE.](#) V,T

### MLK: A DAY ON... NOT A DAY OFF!

Dr. Martin Luther King Jr. once said, "Life's most persistent and urgent question is: "What are you doing for others?" Honor Dr. King's work by making an impact in your community. [JOIN UWCW TO CREATE AN ANTI-BULLYING KIT.](#) V,T, \$

### CLASSROOM SUPPLY DRIVE

Mid-way through the school year, classroom supplies run low. Many teachers use their own money to supplement supplies for their students who are unable to afford the necessary tools to complete the year. [UWCW WILL SUPPLY YOU WITH A TEACHER'S WISH LIST TO STOCK THEIR SUPPLY CLOSET.](#) V,T

## SPRING



MARCH - MAY

### PROVIDE BOOKS TO CHILDREN

Help us send free books to kids. \$25 per child provides 1 book per month for 1 year through the Dolly Parton Imagination Library. [WORK WITH UWCW TO SET A GOAL. \(PROVIDE BOOKS TO 100 CHILDREN FOR 1 YEAR BY RAISING \\$2,500\)](#) V,T

### GROW A CORPORATE VEGETABLE GARDEN

Plan, plant, and tend a garden at your corporate location. Vegetable and herbs will be donated to local food pantries. V,T, \$

### BOOK DRIVE

Help UWCW fight the tendency for students to lose some of the achievement gains they made during the previous school year. Access to books is essential to close the achievement gap. [HOST A BOOK DRIVE IN YOUR OFFICE, ONLINE, OR CREATE SUMMER READING BACKPACKS.](#) V,T, \$

**GET INVOLVED AT [UWCW.ORG/VOLUNTEER](https://www.uwcw.org/volunteer)**

**KEY**

v - Volunteer Opportunity  
T - Team Building Event  
\$ - Fees May apply

## SUMMER



JUNE - AUGUST

### STRIKE OUT HUNGER FOOD PACKING EVENT

Sponsor or participate in packaging healthy meals to be sent to area food pantries. Strike Out Hunger is a great team building exercise for employees while helping the community! *SIGN UP WITH YOUR COLLEAGUES, FAMILY & FRIENDS TO PARTICIPATE.* V,T, \$

### CANNED GOODS DRIVE

During the summer, donations to food pantries are at their lowest while demand is at its highest. Without access to meals served at school a family must provide more than 100 extra meals during summer break for each child... a difficult situation for income-constrained families. *HOST A FOOD DRIVE AT YOUR OFFICE.* V,T

### BACK TO SCHOOL SUPPLY DRIVE

When children don't have the school supplies they need, they often disconnect in school, making it much harder to succeed academically. *ORGANIZE A SCHOOL SUPPLY DRIVE IN YOUR OFFICE. SET ASIDE TIME TO SORT SUPPLIES AND DELIVER TO A LOCAL SCHOOL.* V,T

## FALL



SEPTEMBER - NOVEMBER

### SNACK PACK ASSEMBLY

Provide nutritious snack packs (granola bars, juice boxes, crackers, etc) to students who are experiencing hunger in our community. *HOST A SNACK PACK ASSEMBLING EVENT AT YOUR OFFICE OF THE FOOD BANK.* V,T, \$

### THANKSGIVING BASKETS

November is the month we give thanks for all we have in our lives. Make sure all families have enough food during this time of thanks and giving. *CREATE A THANKSGIVING BASKET WITH EVERYTHING BUT THE TURKEY!* V,T, \$

# YEAR ROUND OPPORTUNITIES

## EDUCATION KIT PREPARATION

Spark a love for reading. Create enthusiasm for science and the arts, help stop bullying, or begin learning about money management. **V,T, \$**

- Reading Literacy Kit
- Anti-Bullying Kit
- Arts Kit
- S.T.E.A.M. Kits
- Financial Literacy Kit

## PERSONAL CARE KITS

Personal hygiene products will be distributed to the homeless population in our community or used during disaster and emergency situations. *HOST A PACKING EVENT TO PREPARE PERSONAL CARE KITS.* **V,T, \$**

## BOOK DRIVE

Early childhood literacy is an indicator of a child's future success. Help ensure all of our children identify themselves as 'readers' from a young age. *COLLECT NEW & GENTLY USED BOOKS AT YOUR OFFICE OR HOST A VIRTUAL ONLINE DRIVE..* **V,T**

## CANNED GOODS DRIVE

Collect and sort non-perishable food items for local pantries. *HOST A FOOD DRIVE AT YOUR OFFICE.* **V,T**

## CLOTHING DRIVES

Collect and sort articles of new or gently used clothing for residents of Yakima and Kittitas Counties. *CHECK WITH UWCW FOR DROP OFF LOCATIONS.* **V,T**

## LIMITED ASSETS DEMONSTRATION

This activity simulates the difficult spending decisions income-constrained families face on a daily basis. *PARTICIPATE IN AN ACTIVITY DEPICTING REAL WORLD SCENARIOS AND FINANCIAL CHOICES ONE MUST MAKE ON A FIXED INCOME [30-60 MINUTES]. UWCW HAS A POVERTY SIMULATOR ON THE WEBSITE.* **T, \$**

## N.L.Y.C. (NEW LEADERS YAKIMA COUNTY)

The UWCW New Leaders professional group holds networking events coupled with volunteer opportunities. *JOIN LIKE MINDED PROFESSIONALS MAKING A DIFFERENCE IN THE COMMUNITY.* **V, T, \$**

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# YEAR ROUND OPPORTUNITIES

## JOIN A BOARD OR COMMITTEE

Bring your expertise, commitment and leadership to the board of directors of a nonprofit organization. Non-profit agencies rely on experienced passionate professionals to make them successful. *HELP AND ORGANIZATION AND HONE YOUR SKILLS WHILE MAKEING NEW CONNECTIONS!* V,T, \$

## DAY OF ACTION

Fulfill your corporate social responsibility by hosting a volunteer activity. . *PARTNER WITH UWCW TO DEVELOP AND EXECUTE YOUR ACTIVITIES.* V,T, \$

## BORN LEARNING TRAIL

The Born Learning Trail is a series of stops along a path at a park, child care center or school that invites children to learn and exercise in an outdoor environment. Various activities focus on fitness, observing the world around them and interaction with their parents/caregivers. The trail can be a valuable community resource because it promotes learning and fitness in a fun, interactive way. *COLLECT NEW & GENTLY USED BOOKS AT YOUR OFFICE OR HOST A VIRTUAL ONLINE DRIVE. EMPLOYEE INVOLVEMENT & CORPORATE BRANDING OPPORTUNITY.* V,T

## SPONSOR A DEVELOPMENT WORKSHOP

Offer the expertise of your employee to local non-profit organizations by developing and presenting a seminar. V,T, \$

**THANK YOU, AND WE LOOK FORWARD  
TO WORKING WITH YOU.**



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