

# COMPANY PARTICIPATION



- **EDUCATE** individuals about critical needs within the community.
- **EMPHASIZE** that they can make a difference
- **CONNECT** their passions to their opportunities to give
- **PROVIDE** them with an opportunity to give back to others
- **CREATE** a life-long philanthropic connection
- **INCENTIVISE** give prizes, UWCS swag, and fundraise
- **MAKE IT FUN!**

# “Fun-draiser” Ideas

## **24-Hour Bake Sale:**

Hold a 24-hour bake sale so employees during a later shift can participate. Baby, Pet or Prom Picture Match Game: Invite employees to try their luck at matching baby, pet or prom pictures of employees. Charge employees to vote and award a fun prize to the person with the most correct matches.

## **Back to School:**

Relive the glory years of school (without all the homework). Collect school supplies for a United Way agency. Hold a spelling bee with managers versus employees or department versus department. Contestants must spell the word correctly or everyone on the team must pay. The winner gets a prize.

## **Bingo:**

Sell bingo cards for employees to purchase. Get local stores to donate prizes for all winners.

## **Casual for a Cause:**

Participate in Casual for a Cause. Employees can pay \$3-5 to wear jeans and dress casually for the day. United Way has stickers you can hand out to employees – visit [www.unitedwaystore.com](http://www.unitedwaystore.com) to order.

## **CEO Challenge:**

Ask your top executives to challenge the employees to reach a specific fundraising goal. Once the goal is reached, host an event where the CEO celebrates the success in a unique way – like shaving his/her head, working as receptionist for a half-day, cooking breakfast or washing cars for the department with the largest increase.

## **Chili Cook-Off Contest:**

Employees cook their favorite recipe and enter it into a cook-off contest. A panel of “chili experts” selects the official chili champion. Talk to a hotel representative about donating a weekend stay at their hotel for the winner.

## **Coin Wars:**

Start a competition with different floors in your office for a free breakfast. You may discover some fun-spirited cheating and late night penny bottle stuffing – with additional donations.

## **Competitive Eating Contests:**

Find your office’s competitive eating super star. You can either pick a classic food – like hot dogs or donuts – or get creative. Participants have to donate to enter.

## **Cornhole Tournament:**

Charge an entry fee and set

up brackets like the NCAA tournament.

## **Dessert Cart/Bakery Cart:**

Wheel a cart of bagels, doughnuts, danishes, cookies, brownies etc. through the office, collecting United Way donations in exchange for the goodies. Everyone wants something sweet after lunch.

## **Door Decorating Contest:**

Hold a door decorating contest to raise awareness of the United Way campaign. Employees can vote for their favorite by donating \$1. The winning decorators win a pizza party.

## **Do You Have Game?**

Recruit employees to play a chosen board game. Create a pool around the winning team or allow employees to move/acquire a game piece for every returned pledge form.

## **Dunk Tank:**

Rent a dunk tank for the day. Your employees will have fun and can donate for a chance to dunk their favorite executive.

## **Employee Cookbook:**

Have employees donate their favorite recipes to be published in a company cookbook. A variation of this theme is to sell suggestion books on golf, gardening, etc. Have

employees' children provide illustrations.

**Executive Car Wash:**

Employees donate \$10 to have their car washed by the organization's VIPs. Request an extra donation for a photo to capture the moment.

**Game Show Mania:**

Divide your staff into four teams that compete in a game modeled after "Family Feud" or "The Price is Right."

**Go for the Gold!**

Bring the Workplace Olympics to your office! Use everyday office items for the competition (like office chair races and wastepaper basketball) and be creative. Don't forget to give the winners medals (you can make them out of paper clips)!

**Guess the Number:**

Fill a jar with a large amount of candy pieces, buttons, or some other item. For a donation, co-workers can guess the correct number to win the item.

**Hooping It Up:**

Hold 2-on-2 interdepartmental basketball tournaments, using a portable basketball hoop in the main lobby. Employees can "bet" on which team will win. Everyone who bets on the winning team can be entered into a raffle to win the hoop.

**Ice Cream Social:**

Set up an ice cream bar with a variety of favorite toppings. Charge employees by the scoop.

**Jump Rope Contest:**

Contestants pay \$5 entry fee. Observers pay \$1 to wager on who they think will last the longest jumping rope. The winner is the one who last the longest without messing up.

**Mardi Gras:**

Everyone loves a party – so why not model your campaign after the biggest party in the world? Invite a jazz band; hold a "float" contest using regular office supplies, sell beads and/or host a Cajun potluck.

**Push Up Contest:**

Ever want to find out who the strongest person in the office is? Contestants pay \$5 entry fee. Observers pay \$1 to wager on who they think will do the most pushups. The winner is the one that does the most pushups.

**Scavenger Hunt:**

Employees have to find unusual items around the office or the neighborhood.

**Silent Auction:**

Gather gift items and create bid sheets, being certain to provide a minimum bid for each item. Have pictures of all items so that everyone is able to see the items available.

**Slipper or Shorts Day:**

Have employee pay \$1 (your choice) to be able to wear their slippers or shorts to work. Great for employees working in a call center.

**Snack Cart:**

Go from workspace to workspace with baked goods or candies.

**Sports Team Day:**

Have employee pay \$1 (your choice) to be able to wear their favorite sports team apparel.

**Tailgate Party:**

Create a sports theme party to coincide with football season. Hold the party in the parking lot. Serve hot dogs, chips, soda and play a game of flag football.

**Tricycle Races:**

Set up a challenging tricycle course for executives at the office. Employees can "bet" on the winner.

**Waffle/Pancake Breakfast:**

Sell tickets and have people sign-up for their choice of pancakes or waffles. Cook breakfast in your company cafeteria. Don't forget bacon and sausage!

**You've Got Talent:**

Find your company's hidden talent by hosting a talent show in your conference room at lunch or after work. Make sure that the executives are on board – and that they have some good acts!