


GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 
United Way of Central Washington

Each year, United Way of Central Washington reaches out to more than 500 companies with 750 workplace locations in Yakima and Kittitas Counties. We could not do it without the leadership and passionate work of Loaned Executives. Please consider loaning a carefully selected employee or representative to United Way of Central Washington for a period of four months.

How can your company help?

- Recruit one or more employees who are willing to accept a challenge and new experiences
- Permit that employee to be a part-time Loaned Executive during the United Way campaign
- Give him/her the encouragement and support to be successful

What is the benefit for your company?

- Explore the leadership of key personnel
- Strengthens ties within the business community and the community as a whole
- Benefits from an employee who is well versed in the community's social, economic, and physical characteristics

What is the Loaned Executive commitment?

- Attend the Loaned Executive training session in August
- Commitment September-December
- Evaluate and solicit his/her accounts; adhering to the campaign timetable
- Act in accordance with the United Way's goals and objectives

A Loaned Executive develops

- Leadership Ability
- Interpersonal Skills
- Presentation Skills
- Organizational Skills
- Relationships with people of diverse business and social backgrounds
- Strengthen ties within the business community and community as a whole