



Financial Security

Coaching people toward long-term self-sufficiency

- Job Readiness & Workforce Development
- Adult Education & Job Training
- Financial Education & Coaching
- Homelessness Prevention & Affordable Housing
- Small Business Support
- Public Benefits Access

Youth Opportunity

Empower youth to reach their full potential

- Early Childhood Education
- Literacy Development
- Before/After School Programs
- College & Career Readiness

Community Resiliency

Addressing Urgent Needs Today

- Crisis Hotline & Support
- Disaster Relief & Recovery
- Emergency Preparedness

Healthy Community

Improving health and well-being for all

- Maternal & Child Health
- Nutrition & Food Security
- Mental Health
- Substance Misuse
- Disease Prevention & Awareness

Why Give to United Way?



Our Mission

We gather together, people, resources, and ideas, to strengthen communities and improve lives



Our Vision

Thriving Yakima & Kittitas communities where all individuals have access to the opportunities and resources they need to succeed and reach their full potential



Our Values

Excellence, Responsiveness, Leadership, Integrity, Impact, Volunteerism, Openness, & Collaboration



UNITED WAY
Central
Washington



GREATEST NEED FUND

IMPACT AREAS

Together We Have

- Invested over \$68.3M into community service programs since 1955.
- Put over 393,240 books in the hands of children, preparing them for Kindergarten.
- Helped over 100,000 families each year.
- Enrolled over 10,853 children into the Imagination Library.



116 S. 4th St.

Yakima, WA 98901

(509) 248-1557

Donorservices@uwcw.org

UNITED IS THE WAY

Helping Families Grow
and Succeed.

Have You Met *Alice* ?

Alice is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained and **E**mployed.

Many individuals and families who have jobs - even 2 or 3 - are doing everything they can to make ends meet yet struggle to get by each month. ALICE represents the growing number of households that are above the Federal Poverty Line, do not qualify for many government assistance programs, and are working yet cannot afford basic necessities where they live to remain stable and self-sufficient.

ALICE and households in poverty are forced to make tough choices, such as deciding between quality childcare or paying the rent - choices that have long-term consequences not only for their families but for all.

This is why United Way of Central Washington focuses on ALICE to create solutions.

1 in 3

Households
Struggle with
Poverty

The **Fresh Start Collaborative** is a program focusing on individuals and families who are transitioning from homelessness, disaster, domestic violence, and other displacement. We offer services and resources to help them settle in to their new living situation.

Home Essentials

- Linens
- Dishes
- Clothing
- Small Appliances
- Hygiene Items
- Furniture

Career Clothing Closet

Referrals to Resources

- Work & Career Readiness
- Food Assistance
- Resource Books

Coming soon...

- Rent & Mortgage Assistance
- Utility Assistance

The **Financial Success Center** at United Way of Central Washington empowers individuals and families identified as **ALICE** to build lasting financial stability and move towards long-term success.

Better Job, Higher Pay

Employment Coaching

More Money in The Pockets of Families

Build credit, reduce debt, grow savings, benefit screenings, tax support

Skills that Pay

Budgeting, resume building, interview skills, & using credit wisely.

One-on-One Coaching

Support to set goals and stay on track



Dolly Parton's Imagination Library is a program for children to receive books. Children from birth to age 5 qualify for a free book to be sent directly to their home every month until their 5th birthday. The books are carefully chosen to appeal to each age group.



A PROGRAM DESIGNED FOR AND
ACCESSIBLE TO LOCAL SERVICE
PROVIDERS DELIVERING
TRANSITION SERVICES



FRESH START
COLLABORATIVE



FINANCIAL SUCCESS
CENTER



IMAGINATION LIBRARY
LOCAL AFFILIATE