UNITED WAY
Central
Washington

2026 EVENTS
MENU





Show Up. Stand Out. Give Back.

Phone Number:
509-248-1557

Website:
www.uwcw.org

UNITED WAY
Central
Washington

INTRODUCTION

WELCOME MESSAGE

Welcome, and thank you for your interest in partnering with United Way Central Washington! Our special events bring people together around shared purpose — creating meaningful moments that inspire connection, celebrate community, and generate support for work that strengthens lives across Central Washington. As a sponsor, you help amplify this impact while aligning your brand with trusted, community-driven efforts.

OUR MISSION

United Way Central Washington brings people, ideas, and resources together as a dynamic force for strengthening communities and improving lives.

OUR VISION

We envision a thriving, equitable community where everyone has the opportunity to reach their full potential through collaboration, shared responsibility, and collective impact.

OUR HISTORY

Founded in 1955, United Way Central Washington has long served as a trusted community partner, bringing people together to create meaningful, lasting change. Built on the belief that collective action leads to stronger communities, the organization has united individuals, businesses, and nonprofits around shared goals and local solutions.

Over the decades, United Way Central Washington has evolved to meet changing needs while remaining grounded in collaboration, accountability, and impact. Today, it continues to connect people, ideas, and resources to strengthen communities and improve lives throughout Central Washington.

UNITED WAY
Central
Washington

OUR EVENTS

BINGO BRUNCH & BUBBLY

DATE: MAY 9, 2026

Taking place over Mother's Day weekend, this lively and festive event is perfect for friends, families, and community supporters. Guests enjoy a stylish brunch with mimosas, high-energy bingo games, and exciting raffles featuring designer bags and accessories. It's a unique opportunity to celebrate community, have fun, and connect with local supporters in a memorable, interactive setting.

A NIGHT UNITED

DATE: TBD... FALL 2026

An Old Hollywood-themed gratitude gala honoring the Pillars of our community—individuals, corporations, and organizations—whose contributions make a lasting difference. Guests enjoy awards, recognition, and a glamorous evening celebrating the power of collective action.

THE COMMUNITY CLASSIC

DATE: JUNE 8, 2026

Our inaugural team golf tournament, bringing together local businesses, community leaders, and friends for a purposeful day on the course. Hosted at one of Central Washington's premier golf venues, the event combines friendly competition, contests, and networking with impactful fundraising. Proceeds support United Way's work to advance education, financial stability, and health across our region, while sponsors gain meaningful visibility and connection in a relaxed, high-impact setting.

RAINY DAY 5K

DATE: OCTOBER 10, 2026

This fun run celebrates the power of early childhood literacy, encouraging families to build strong reading habits from the very start. While it also highlights the value of "saving for a rainy day" through financial wellness programming, the heart of the event is inspiring fun, creative ways to embrace rainy days together — like reading, crafts, and imagination-filled activities.

UNITED WAY
Central
Washington

WHY SPONSOR?

**TOGETHER, WE SHOW UP,
STAND OUT,
AND GIVE BACK
— WHERE IT MATTERS MOST.**

Sponsorship is more than event visibility — it's an investment in the strength and stability of our community. Your support fuels programs that help families build financial resilience, access essential resources, and thrive across every stage of life. By sponsoring, you align your organization with trusted, local impact while choosing the level and type of engagement that best reflects your values and goals.

HOW IT WORKS...

All sponsorships are 100% tax-deductible and fully customizable.

- **Choose your investment level and the event(s) you want to sponsor. Then pick the benefits you're interested in within your tier — Core, Premium, or Exclusive — to create a package that fits your goals.**

DESIGN YOUR DIFFERENCE

IT'S AS EASY AS 1, 2, 3!

1. **Choose Your Investment Level**
2. **Select The Event(s) You'd Like to Support**
3. **Pick The Benefit(s) You Want Within Your Tier**

Benefits menu on next page...

STEP ONE Choose Your Investment Tier

- ☐ **Builder– $1,000 – $2,999**
  - Choose 1 Event
- ☐ **Leader – $3,000 – $7,499**
  - Choose 1-2 Event(s)
- ☐ **Visionary – $7,500 – $14,999**
  - Choose 1-3 Event(s)
- ☐ **Legendary – $15,000+**
  - Choose 1-all Event(s)

STEP TWO Choose the Event(s) You'd Like to Support

- ☐ Rainy Day 5k
- ☐ Bingo Brunch & Bubbly
- ☐ The Community Classic
- ☐ A Night United

STEP THREE Pick The Benefit(s) You Want Within Your Tier

CORE BENEFITS (ALL TIERS)

- ☐ Website & social media recognition before the event
- ☐ Logo in event signage before and during the event
- ☐ Inclusion in email newsletters
- ☐ Two event registrations/entries

PREMIUM BENEFITS (LEADER +)

- ☐ Enhanced logo placement on all event materials before, during and after the event(s)
- ☐ Featured social media and website spotlights
- ☐ Media/press recognition
- ☐ Branded swag/material at the event(s)
- ☐ Four event registrations/entries

EXCLUSIVE BENEFITS (VISIONARY +)

- ☐ Premier logo placement on all event materials before, during, and after the event(s)
- ☐ Recognition during main ceremonies
- ☐ Optional VIP experience (event specific)
- ☐ Six tickets to multiple events or one table at one event

LEGENDARY SPONSORS

- ☐ Speaking opportunity at chosen events
- ☐ Lead sponsor visibility in all media and marketing before, during, and after the event(s)
- ☐ One table/team at each event



Please confirm total investment $ _____

Not seeing what you had in mind? That doesn't mean it's off the table. Connect with our Director of Development, Kate Urwin, at kate@uwcw.org to discuss custom options. We're committed to working with our partners so you get meaningful value for the support you give!

UNITED WAY Central Washington

UNITED WAY
Central
Washington

LET'S CONFIRM

SPONSOR NAME: _____

BLLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ CONTACT: _____

EMAIL: _____

SPONSORSHIP TOTAL $ _____

☐ PLEASE INVOICE ME ☐ CHECK ENCLOSED

MAKE PAYABLE TO UNITED WAY CENTRAL WASHINGTON

☐ PLEASE CHARGE MY CREDIT CARD

☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPRESS ☐ DISCOVER

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ CVC: _____

PRINT NAME ON CARD: _____

SIGNATURE (REQUIRED): _____

Thank you for your support in helping create better communities!

A written or electronic summary of all agreed upon details will be sent to you soon using the information provided above.

United Way Central Washington is a registered 501(c)(3) nonprofit organization.

Tax ID: 91-0639892





UNITED WAY
Central
Washington

YOUR SUPPORT MATTERS

CONTACT:

Phone Number:
509-248-1557

Website:
www.uwcw.org

Location:
116 South 4th Street
Yakima, WA 98901

Email Address:
events@uwcw.org