

United Way



SB365

United Way's 365 SMALL BUSINESS CIRCLE!

What is the United Way 365 Small Business Circle?

As a small business owner, you already know the value of a strong and healthy community. So much depends on it. It determines the status of our local economy and our individual livelihoods. It defines our lifestyles, our welfare, and ultimately our futures. It affects the ability of your customers to afford your services and products.

HERE'S HOW IT WORKS

For only a dollar a day or \$365 a year, your business becomes a member of the 365 Small Business Circle. The United Way of Central Washington has created an easy, affordable, and effective way for companies with fewer than 50 employees to give back.

WAYS TO INVEST

There are several easy ways to join this collective investment in our community.

- Simply write a check -all at once, montly, quarterly....whichever is best for you.
- Host an in-store promotion where proceeds from a featured item or service go towards your pledge.
- Engage your staff in joining you in a business wide investment. For example, staff could donate to United Way to wear jeans or hats to work. This is an affordable option. A collective effort between owners and staff make it easy to reach your goal of \$365.



MEMBER BENEFITS

- 365 Small Business Circle Member Decal for you to display at your business (See above)
- Listing and link on our website
- Listing in our e-newsletters.
- Invites to United Way of Central Washington's events and volunteer opportunities.
- Opportunities for additional networking and social media recognition. #SmallBusinessSaturday
- Increased business exposure in your local community.

One Pledge

SERVES A VARIETY OF LOCAL NON-PROFIT NEEDS

Membership Levels

365 Member

Donate \$1 per day or \$365 annually

Thank you on social media postings
365 Small Business Circle Member decal
Name on 365 Small Business Circle webpage
Annual event to network with members



365 Leadership Member

Donate \$1.42 per day or \$520 annually

Member benefits PLUS
Logo on 365 Small Business Circle webpage
Name included in at least 1 digital newsletter
Name inclusion in our Leadership donor newsletter (Pillars newsletter)
United Way Swag bag



365 Executive Member

Donate \$3.30 per day or \$1,200 annually

Leadership benefits PLUS
Logo included in at least 1 digital newsletter
Logo inclusion in our Leadership donor newsletter (Pillars newsletter)
Recognition at Annual Meeting
2 tickets to the United Way Pillars event