

SPONSORSHIP OPPORTUNITIES

Benefits	Premiere Sponsor \$10,000	Platinum Sponsor \$7,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Contributing Sponsor \$2,000	Supporting Sponsor \$1,000
Main Event Sponsor	✓					
Publicity <small>*Benefits include chosen level and lower levels</small>	Speaking opportunity	Newspaper Ads	Display Banner	E-Newsletter	Pillars Newsletter	
Exhibit	✓	✓	✓			
Printed Signage	✓	✓	✓	✓		
Event Invitations	✓	✓	✓	✓	✓	
Social Media & Website Acknowledgement	✓	✓	✓	✓	✓	✓
Tax Deduction	✓	✓	✓	✓	✓	✓

*All event sponsorships include a table at the event.

Choose what and how much you would like to sponsor!

1

Choose a package



Premiere Sponsor
\$10,000



Platinum Sponsor
\$7,000



Gold Sponsor
\$5,000



Silver Sponsor
\$3,000



Contributing Sponsor
\$2,000



Supporting Sponsor
\$1,000

2

Select Sponsorship



Bingo Brunch & Bubbly



Pillars Party



Volunteer Platform



Imagination Library

See reverse side for description of benefits and payment form

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Sponsors name: _____

Total sponsorship investment: \$ _____

Billing address: _____

City: _____ State _____ Zip code: _____

Contact person: _____

Email: _____ Phone: _____

Payment Information:

Check enclosed Please invoice me: Please charge my credit card:

Please make checks payable to: United Way of Central Washington

Credit card type: Mastercard Visa American Express Discover

Credit card #: _____ Exp. date: _____ CVC _____

Name on card: _____

Signature (required): _____

Main Event Sponsorship: The sponsors underwrite the costs of the program or event of their choosing. They will be recognized in any promotion of the program or event they underwrite.

Publicity: The chart displays which items are included in each level. As the level increases, the publicity benefits add together. Some of the outlets we use are: Yakima Herald, Business Times, El Sol, Daily Record, and others.

Exhibit: Exhibition opportunity during the event. - branded materials, tabling, giveaways, decor, etc.

Printed Signage: Sponsorship will be featured in all printed materials and event signage. Premier: Full page program inclusion, Platinum: half page program inclusion, Gold: quarter page program inclusion, Silver: Logo only. Your company banner (provided by sponsor).

Event Invitations: Donor Recognition events.

Social Media & Website: Instagram and Facebook acknowledgment of sponsorship. Name listing, link, and logo posted on United Way of Central Washington's website.

Tax deduction: Sponsorship of this event is tax deductible to the full extent of the law. Please consult with your tax advisor.

Live United: These funds are used where it's needed most, like: fundraising, campaign, general funds, or to be specified.

United Way of Central Washington
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Thank you for your support in helping create a better community!
United Way of Central Washington is a registered 501(c)(3) nonprofit organization, tax ID: 91-0639892